

# Member CONNECT

Summer 2023 Edition

## Small Business Spotlight: 3 Sisters Investments

Meet Mark and Tiffany Baker. In the pursuit of true freedom, Mark and Tiffany resigned from six-figure careers in April 2019 and started a business: 3 Sisters Investments. Working for themselves allowed them to free up more time to spend with their three daughters, whom the company is named after. They have redefined what 'rich' means to them, which is being in control of their time.

3 Sisters Investments purchases blighted properties in the Bakers' hometown of Terre Haute, IN and breathes new life into them. With backgrounds in management, both Mark and Tiffany use previous work experience and education to manage complex real estate projects. Their experience working with top-level executives has been beneficial when interacting with local, state, and federal officials. They often meet with CEOs in their hometown to collaborate on projects that help the Terre Haute community grow. Mark and Tiffany love investing in real estate and in the community as a whole, and wish to see West Central Indiana become an even more beautiful place for their daughters to grow.

When asked about their biggest success to date, Tiffany says that re-defining 'enough' is the greatest accomplishment. "We are not millionaires, but because we've redefined rich, we feel richer than ever. These days, we are able to live big and still invest small." The Bakers challenge others to find their own 'enough' and to take the leap of faith into business ownership. Don't wait for the 'perfect time' or 'perfect opportunity.' Take the bet on yourself and your idea. If you're thinking of starting your own business, Mark and Tiffany say it's important to partner with a great financial institution like Crane Credit Union. CCU's continued support has been vital to their success. Above all else, though, they say to be kind. "You never know how the interactions you have today will affect your interactions in the future. A negative comment does not always merit a response."

Mark and Tiffany Baker are an inspiration in their hometown of Terre Haute and surrounding communities. The Bakers' hard work and dedication to West Central Indiana has been noticed and appreciated by many. Crane Credit Union loves partnering with small businesses like 3 Sisters Investments who pour life and love into the communities they call home. For more information about 3 Sisters Investments and the Bakers, view the full Small Business Spotlight article at <https://www.cranecu.org/small-business-spotlight-summer23/> or scan the QR code.



**Follow us for events, news & more...**

 [facebook.com/cranecu](https://facebook.com/cranecu)

 [@cranecreditunion](https://www.instagram.com/cranecreditunion)

### Statement of Financial Condition



as of 4/30/2023

Members.....	67,062
Total Loans.....	\$728,899,308
Total Shares.....	\$854,878,382
Total Assets.....	\$994,792,414
Federally Insured by NCUA.	




## Card Controls by Crane Credit Union



### New Features!

-  View FULL credit card details
-  Receive temporary credit cards immediately

### Continued Features

-  View recent and pending transactions
  -  View account details
  -  Make a payment to your credit card
- And more!

We have exciting new features on our Crane Card Controls app! You can now look up FULL credit card details, which is useful when purchasing online without your credit card in hand. You can also receive a temporary credit card, issued immediately, when reporting a credit card lost/stolen. This means no interruptions in purchasing power!

If you haven't yet downloaded the Crane Card Controls app, you can find it in the Crane Mobile app under Advanced Card Controls.

\*Please note that these new features are available for credit cards only.



## Crane Credit Union Scholarship Winners

Crane Credit Union understands the importance of education and recognizes the rising costs in tuition. To help our members further their education, Crane awarded sixteen (16) \$1,200 scholarships to graduating high school seniors.

Applicants were evaluated on an application, academic profile, and essay. Applicants had to be members of Crane Credit Union for a minimum of three months and planning to enroll full-time in the fall of 2023 at a technical, two-year, or four-year college or university.

We are pleased to announce the recipients of the 2023 Crane Credit Union scholarships.

**Lauryn Boyd**  
Harrison H.S.

**Lucas Brittain**  
Loogootee H.S.

**Makenah Brooks**  
Eastern Greene H.S.

**Neely Brown**  
Linton-Stockton H.S.

**Hanna Burkhardt**  
Sullivan H.S.

**Mya Cline**  
Washington Catholic H.S.

**Olivia Kimmick**  
Bloomington South H.S.

**Kristy Knepp**  
North-Daviess H.S.

**Reagan Koester**  
North Posey H.S.

**Breanna Mendenhall**  
Mooreville H.S.

**Jaylen Mullen**  
North-Daviess H.S.

**Erika Myers**  
North-Daviess H.S.

**Andrea Nees**  
Cloverdale H.S.

**Emily Qualkenbush**  
Orleans H.S.

**Jaxon Walker**  
Linton-Stockton H.S.

**Hayden Wilson**  
Edgewood H.S.

## Member Appreciation Days are BACK!

We appreciate you and want to show it with food, gifts and prizes! Mark your calendar now for upcoming Member Appreciation Days as follows:

Thursday, September 7  
Crane Base

Friday, September 8  
Terre Haute - Ohio St.,  
Terre Haute - Fort Harrison Rd.,  
Eastern Greene, Evansville,  
Loogootee, Mt. Vernon, Poseyville,  
St. Wendel, Washington,  
and West Gate

Friday, September 15  
Bedford, Bloomington, Cloverdale,  
Franklin, Linton, Plainfield, Spencer

**We hope to see you there!**

## A Note from the CEO



Summer has kicked into full gear. Everyone seems to be trying to squeeze in vacations, sports, outdoor activities and home improvement projects. Before long, school will start again and cooler temperatures will return. Here at the Credit Union, we are busy making sure you are able to do all of these things without worrying about your money. If you haven't already taken advantage of it, we offer a vacation club account which allows you to conveniently set aside some savings all year long so when the time is right, you can relax and enjoy. When you're on a trip or at a sporting event, we offer easy access to your cash through a huge network of ATMs, 19 branch locations, thousands of shared branch locations, Apple Pay, Android Pay, Samsung Pay, and our CCU Debit card. If you need some extra funds for those improvement projects, we have that covered, too. Ask

us about a home equity loan or even a custom fit loan. We understand life is full for everyone, and we constantly try to make your money management as effortless as possible. By taking this one concern off your plate, we hope you'll have more time to focus on the moments that matter this summer.

Sincerely,  
Kevin Sparks  
President/CEO

## HOLIDAY CLOSINGS

Independence Day.....Tuesday, July 4  
Labor Day.....Monday, Sept 4  
Columbus Day.....Monday, Oct 9



*It matters to us because  
it matters to you.*